

Standardisation and sustainability of Business Edge Blackboard sites

A project funded by the FBL Office of Teaching and Learning

Staff Benefits

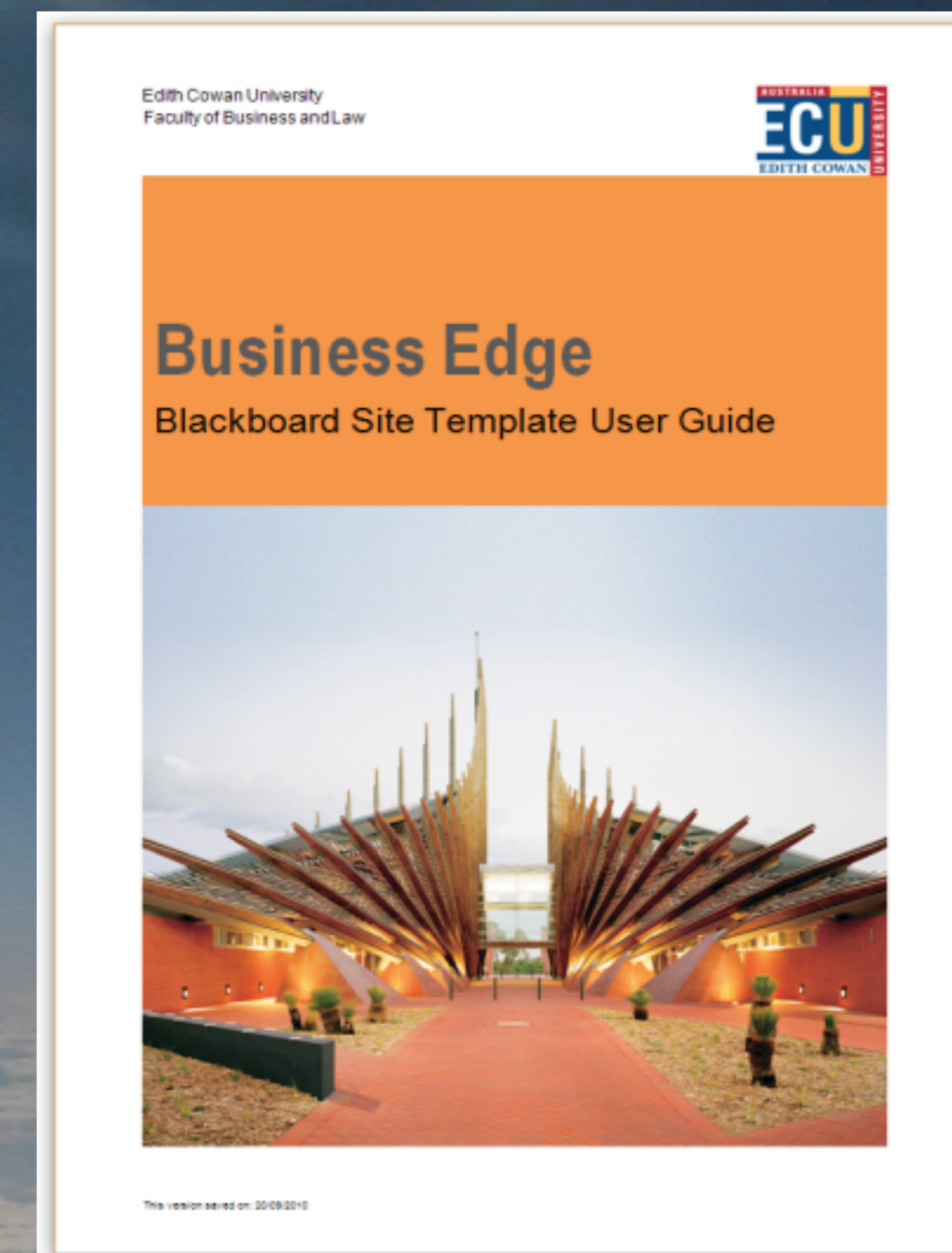
- Reduced cognitive load through standardised site navigation.
- Ease of use facilitated through “living” user guide.
- All staff empowered through introduction of standardised procedures across all four BE units.
- Simplified, sustainable processes, reducing time needed for administration and Blackboard training.

Business Edge (BE) is a program of four core units undertaken over three years of the Bachelor of Business degree at ECU.

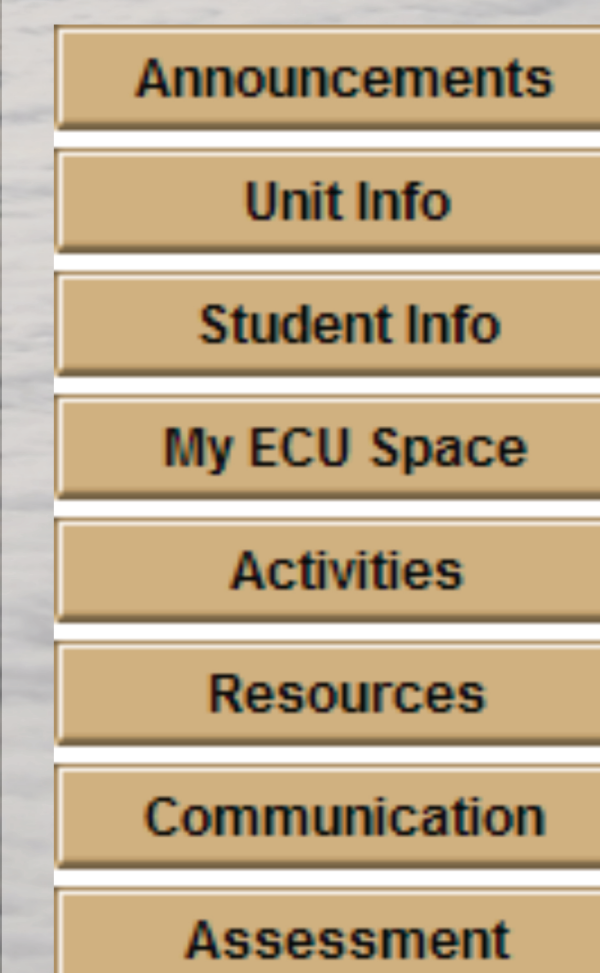
Student Benefits

- Reduced cognitive load through sustainable design of Blackboard sites across all BE units.
- Standardised “look and feel” with colour-coded menus for consistency and ease of use.
- Students encouraged to engage with eLearning resources.

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blackboard site template User Guide	
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The following colours apply to the various BES units:

Unit code	Colour code	Button style
BES1100	Teal 01	
BES1200	Brown 05	
BES2100	Orange 05	
BES3100	Blue 01	
BES5100	Red 01	

Associating a unique colour with each BE unit makes it easy for both students and lecturers to distinguish between units. Standardising the menu reduces the cognitive load when using Blackboard to place or find information each semester.

ECU Strategic Focus

ECU Strategic Goal 2.4.4 – Provide flexibility in course delivery and learning support for individual students through increased use of technology

ECU Strategic Goal 2.3.4 Promote the scholarship of learning and teaching through collaborative research, development and dissemination of innovative learning and teaching ideas.