

Special Thanks

To our ECULTURE 2010 Committee:

Susan Stoney (Chair) Clive Reynoldson Jim Mullaney Richard Stals
Richard Brightwell Joyce Hendricks Vicki Cope Tony Fetherston Tania Behr

Special Guests:

Assoc. Professor Simon Barrie – (Keynote) University of Sydney
Professor Scott Savage, University of Colorado (Paper Presentation)
Professor Arshad Omari – Deputy VC, Academic ECU
Andrew Markey – Student Guild President
The members of our ECU Student Panel

To our Authors/Presenters of Papers, Abstracts and Posters/Reviewers:

Trevor Cullen	Vivienne Conway	Julia Wren	Alistair Campbell
John Heyworth	Rachel Bartlett	Ruth Callaghan	Peter Ling
Len Therry	Diane Bunney	Eva Debozy	Ruth Sibson
David Russell	Ann Beveridge	Peter Mansfield	Rowena Scott
Jenny Devine	Helen Adam	Denise Jackson	Dawn Naylor
Ann Harris	Mary Boyce	Jenni Parker	Beth Walker
Janice Redmond	Andras Lengyel	Ray Boffey	Paul Gerrans
Atul Chandra	Jill Darby	Kaniz Gausia	Patrick Chamberlain
Mark Waring	Kevin Vanderplank	Carmela De Maio	Linda Riebe
Johan Van Eeden	Arron Jackson	Dawn Anderson	Abigail Lewis
Belinda O'Brien	Gina Mata	Katrina Strampel	Margaret Giles
Cath Ferguson	Julia Gross	Brenda Hamlet	Kukhi Singh
Ron Oliver	Valentina Bailey	Kerry Maberly	Eunice Sari
Dawn Naylor	Erica Harris	Trish Williams	Greg Mcguire
Julie Nyanjom	Tim Oliver	David Paine	Joanne Ashton
Sophie Kennedy	Sandra Wooltorton	Anne Palmer	Frances Steele
Fengmin Liu	Hussain Ibrahim	Trish Popov	

To our Sponsors and prizes:

Pearson Publishing (Emma Glynn)
Cengage (Garry Brown)
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JEM Promotional Products
T5expresso (Teresa Mason) – catering
Mantra Hotels
World Travel

To our Team at CLD/ECU:

Jenna Rogers Jo-Ann Child Wendy Varcoe Kelvin Morrison Sam Williams
Jody Bartle Tim Oliver Richard Stals FMO JO Team

To anyone we have forgotten who played a part in ECULTURE 2010
We thank you!

ECULTURE

Learning and Teaching
University Research Event

Friday, NOVEMBER 5 2010

“Educating for Employability”

(the person, the professional and the academic)

Building 32, Joondalup Campus

8.30am	Registration Foyer Building 32 Tea and coffee on arrival <i>Don't forget to pick up your complimentary thumb drive containing ECULTURE 2010 Papers. We also have some other giveaways.</i>
9.00am	Welcome Auditorium Building 32 Professor Sue Stoney, Head of CLD Professor Arshad Omari, Deputy VC, Academic ECU
9.10am	Keynote Address Auditorium Building 32 Assoc. Professor Simon Barrie - University of Sydney <i>“Designing an education for life after university: Why is it so difficult?”</i>
10.00am	Workshop Auditorium Building 32 Assoc. Professor Simon Barrie <i>“What can I do to help students develop graduate attributes?”</i>
10.40am	Morning Tea Foyer Building 32
11.00am	Session One Rooms 8.301a to 8.306a Papers run concurrently - check your program to select a session that interests you.
12.45pm	Lunch Foyer Building 32
1.10pm	Blackboard version 9.1 Trial Auditorium Building 32 Informal Demonstration by Trish Popov
1.30pm	Poster Presentations Foyer Building 32 This is a chance to find out more about the posters displayed in the foyer. Authors will give a quick presentation on their poster.
2.00pm	Student Panel Auditorium Building 32 Chaired by Andrew Markey - Student Guild President
2.50pm	Session Two Rooms 8.301a to 8.306a Papers run concurrently - check your program to select a session that interests you.
4.00pm	Closing Address Auditorium Building 32 Professor Sue Stoney – including prize draws!
4.15pm	Sundowner and Finish Building 32

Presentation Program

Session One 11.00am to 12.40am

8a.301	8a.302	8a.303	8a.306	8a.306a
11.00-11.30 Trevor Cullen The value of practical placements: What student journalists learnt by working with Aboriginal communities	11.00-11.30 Vivienne Conway Web accessibility issues with Blackboard at Edith Cowan University	11.00-11.30 Julia Wren Alistair Campbell John Heyworth Rachel Bartlett Improving marking of live performances involving multiple markers assessing different aspects	11.00-11.30 Ruth Callaghan Selling the dream: are we offering employability or making a 'vocational offer'?	11.00-11.30 Peter Ling Students write short advertisements to convey benefits of Google Online Marketing Challenge
11.35-12.05 Len Therry Diane Bunney Employability Skills in the Master of Professional Accounting: One School's Journey	11.35-12.05 Eva Dobozy The customerisation of student experiences and the use of inquiry learning in teacher education: An oxymoron of educational enterprise relationships	11.35-12.05 Ruth Sibson David Russell Sport, recreation and event management practicum placements: An analysis of student and supervisor expectations and perceptions	11.35-12.05 Ruth Callaghan Ann Beveridge 'I'm not shure about her spelling ...' Introducing grammar and embedding student learning advisors in a journalism unit	11.35-12.05 Peter Mansfield Optimising Automated Feedback Systems to Motivate Students
12.10-12.40 Patricia Williams Rowena Scott David Paine An Engaging Leadership Framework (ELF) Project investigating how Gen Y students learn	12.10-12.40 Helen Adam Children's literature and the Early Years Learning Framework	12.10-12.40 Denise Jackson Ruth Sibson Linda Riebe The Business Edge employability skills framework: A contextualised approach	12.10-12.40 Dawn Naylor Learning to teach: What do pre-service teachers report?	12.10-12.40 Anne Harris Joanna Ashton In-course language support: working towards best practice

Session Two 2.50pm to 3.55pm

8a.301	8a.302	8a.303	8a.306	8a.306a
2.50-3.20 Rowena Scott Mary Boyce Enhancing Relevant Curriculum Engagement in the Applied and Analytical Chemistry Course	2.50-3.20 Jenny Devine Five myths and realities about Generation Y	2.50-3.20 Jenni Parker A novice lecturers' foray in creating an engaging online learning experience in a higher education environment	2.50-3.20 Beth Walker Janice Redmond Andras Lengyel Are they all the same? Lurkers and Posters on the net	2.50-3.20 Ray Boffey Paul Gerrans Sophie Kennedy Using Digital Lectures to assist student learning
3.25-3.55 Atul Chandra eBooks for research and knowledge creation!	3.25-3.55 Vicki Cope Joyce Hendricks Engaging the community: responding to the "nay sayers!"	3.25-3.55 Jill Darby Kaniz Gausia University Green Campus as healthy work and study environments	3.25-3.55 Scott Savage (Colorado University) J Dean Craig (Sweet Briar College, VA) Instructor Attire and Student Performance: Evidence from an Undergraduate Industrial Organisation Experiment	3.25-3.55 Kevin Vanderplank Legitimate cheating in Examinations: The crib sheet

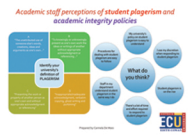


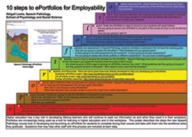




PEARSON



ECULTURE Poster Presentation Catalogue

Friday, 5th November 2010
Presentation by author in Building 32 at 1.30pm

As part of ECULTURE 2010 we invited ECU staff to submit posters and CLD is please to present the following list:

No.	Author	Poster Title	
1	Carmela De Maio	Academic staff perceptions of student plagiarism and academic integrity policies	
2	Linda Riebe Johan Van Eeeden Arron Jackson	Standardisation and sustainability of Business Edge Blackboard site	
3	Dawn Anderson Abigail Lewis	Teaching and Assessing reflective practice in allied health students	
4	Abigail Lewis	10 steps to ePortfolios for Employability	
5	Peter Ling	Sustainability in CMM1107/CMM4117 Creative Thinking	
6	Peter Ling	Sustainability in Learning: Google Online Marketing Challenge	
7	Peter Ling	Google Marketing Challenge: Impact on ECU Strategic Areas	
8	Belinda O'Brien	At ECU We're Planning to Tread more lightly – Environmental Performance Data from ECU	

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No.	Author	Poster Title	
9	Sandra Woollorton	Sustainability in Society & Environmental Education	
10	Sandra Woollorton	Sustainability at a Regional Campus	
11	Sandra Woollorton Anne Palmer Frances Steele	Sustainability: What does it mean?	
12	Sandra Woollorton	Sustainability: from Indigenous Australian Knowledge to Global Knowledge	
13	Patrick Chamberlain School of Accounting, Finance & Economics	Sustainability in Superannuation	
14	Patrick Chamberlain School of Accounting, Finance & Economics	The Integration of Environmental, Social and Corporate Governance (ESG) Factors into Investment Processes for Superannuation Trustees	
15	Fengmin Liu Hussain Ibrahim School of Accounting, Finance & Economics	Sustainable Investment Strategy	
16	Patrick Chamberlain School of Accounting, Finance & Economics	Sustainable Investment – Investing in a business that follows environmentally sustainable practices. Environmental Social Governance	